

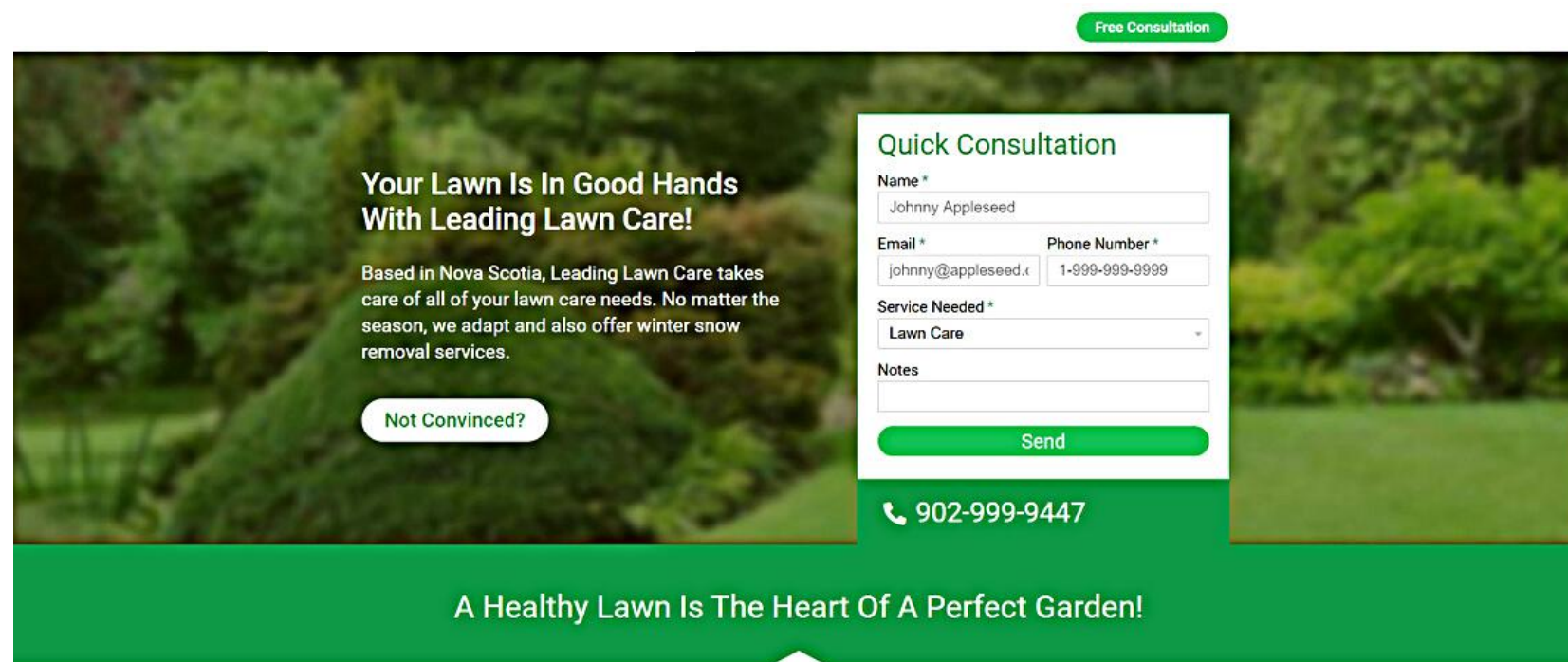
## Case Study

# This Landing Page Made A 2000%+ Return On Investment.

The Nova Scotia-based lawn care company came to us with a need for more clients or they would be forced to close their doors.

They weren't sure what to expect. We took them through every step of the way with 8+ hours of consultations and cost-saving recommendations.

We built a campaign strategy, high converting funnel, and advertising services blowing their competition out of the water!



Introduction





## Case Study

### Goals

The clients' goal was a **20% boost in sales** in order to keep the business from bankruptcy.

### Results

The client received a **2,000%+ returns** on recurring residential and commercial clients for landscaping services.





## Case Study

# Strategy

Shaibit Solutions conducted market research on the clients' surrounding area in order to determine market-fit and analyzing the competition.

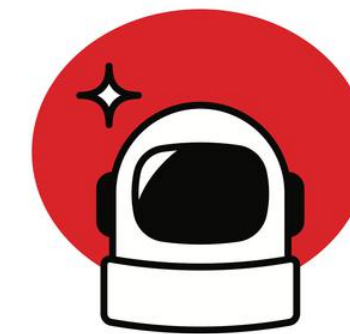
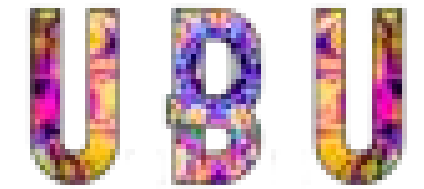
We developed a landing page funnel optimized for ease of use for older audiences. The business owner greatly appreciated the consulting on lead nurturing and primarily used Facebook advertising to target lukewarm leads and with our consulting solutions, were able to turn them into hot leads.

Our nurturing system combined with our sales & marketing strategies made lukewarm leads ready for yearly subscription landscaping services.





# Businesses We've Impacted



Kanab Agent

# References

## Dan Kraus Art

Email: dan@dankraus.art



A great company that built my website and guided me along with the tools I need to maintain my own site. I am able to easily add pictures and text and have a store with a shopping cart! Always ready to answer any questions in a reasonable amount of time. These guys are great!

## The Poshed Knot



Josh at Shaibit Solutions has been outstanding. I can't express how much I appreciate his advice, professionalism, and talent. I am ready to answer my questions, help me solve problems, and bring my business to the next level. His marketing strategies have helped transform how we do business. We look forward to long-term marketing services and highly recommend Shaibit Solutions.

## News Magazine



Going into it, I had no idea of what to do or even where to start. They kept in communication with me from start to finish, came up with new ideas, helped solve problems, and gave me important tips for maximizing productivity and reach.

## Project ART UBU

Email: anastasia@projectartubu.org



Working with Shaibit is a unique and authentic experience. Their approach with branding, collaborations, and brainstorming new ideas are the freshest I've yet to experience.

## Absolutely Awesome Media



I was apprehensive about working with another web design company after being let down by three others. Totally put my mind at ease after speaking to Josh and the team here!!

Their professional attitude helped renew my trust and confidence in working with a company that actually sits down and takes time to listen to both your short-term and long-term goals.

I now have a website, logo, branding, and funnel that makes it easier for people to transition through, which will help onboard clients more efficiently.

I'll definitely be advising clients and friends to contact them, as well as utilize them on future campaigns!

# The Perks of Shaibit

*Growing your business is no easy feat. These are the perks of working with our digital marketing company, Shaibit Solutions.*

## **Innovation**

Shaibit Solutions goes to great lengths to innovate with purpose and maximize untapped potentials in the market.

## **Problem Solving**

We consider ourselves problem solvers first and marketers second. Finding solutions to your problems is what matters most.

## **Experience**

We have decades of combined experience in creating valuable solutions for businesses that want to grow.

## **Results-Oriented**

Design is great, but without great results, it won't do much good. Shaibit does its best to help businesses grow with that in mind.

## **Support**

We support our clients as they grow, and provide excellent customer service solving their biggest pain points and problems.

## **Efficient**

Our efficiency has saved our clients time, money, and other important resources. We love finding ways to help customers maximize their savings.

The sky of success is  
limitless.

**Let's Grow Together**