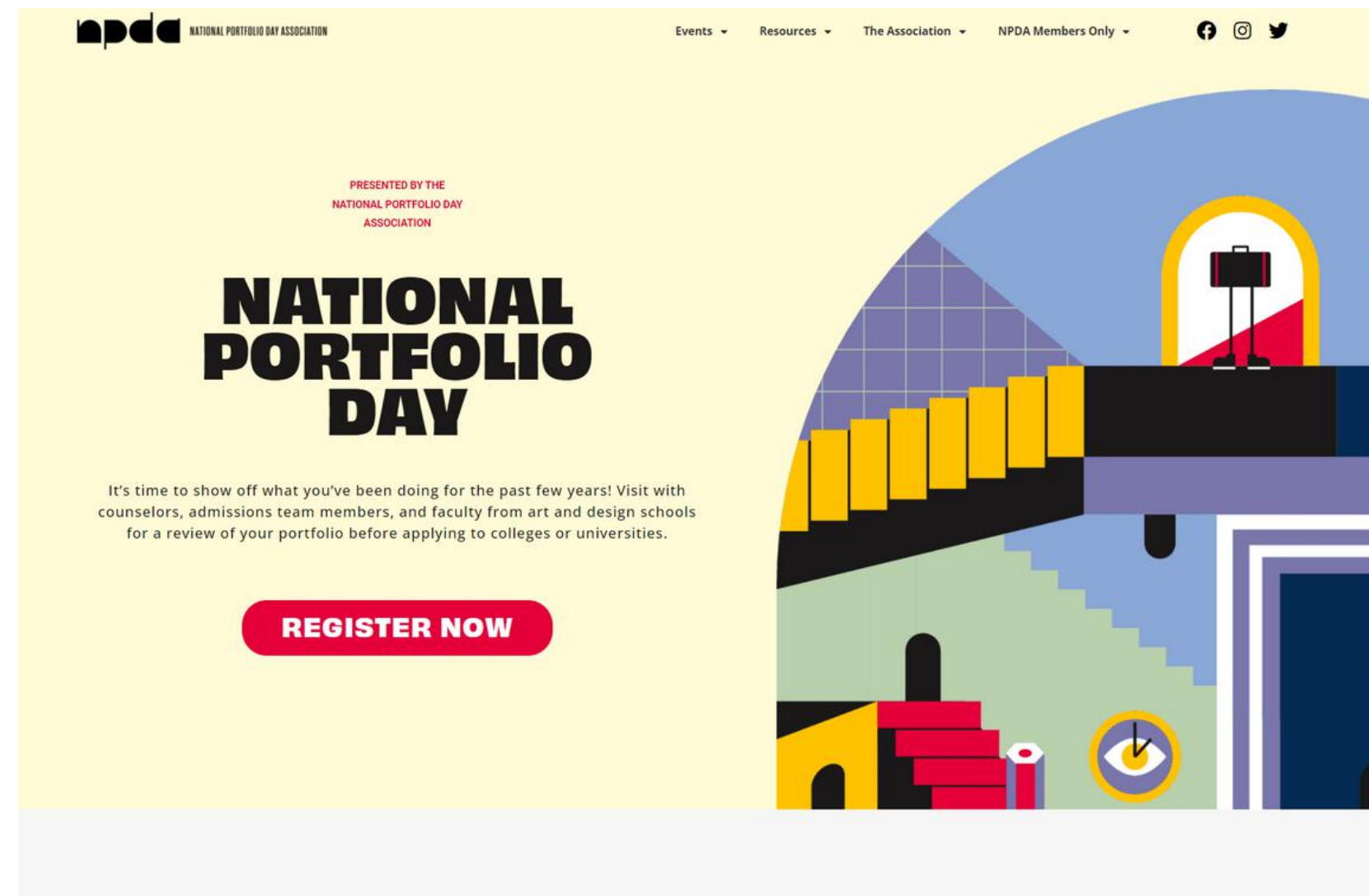NPDA

Recovering The Unrecoverable: A Major Crisis Averted

The National Portfolio Day Association (NPDA) was created in 1978 solely for the organization and planning of National Portfolio Days.

The Association consists of representatives that hold regional accreditation and accreditation from the National Association of Schools of Art and Design (NASAD), or Substantial Equivalency status.

NPDA is the only organization of its kind and the membership represents the highest standard of visual arts education available in the world.
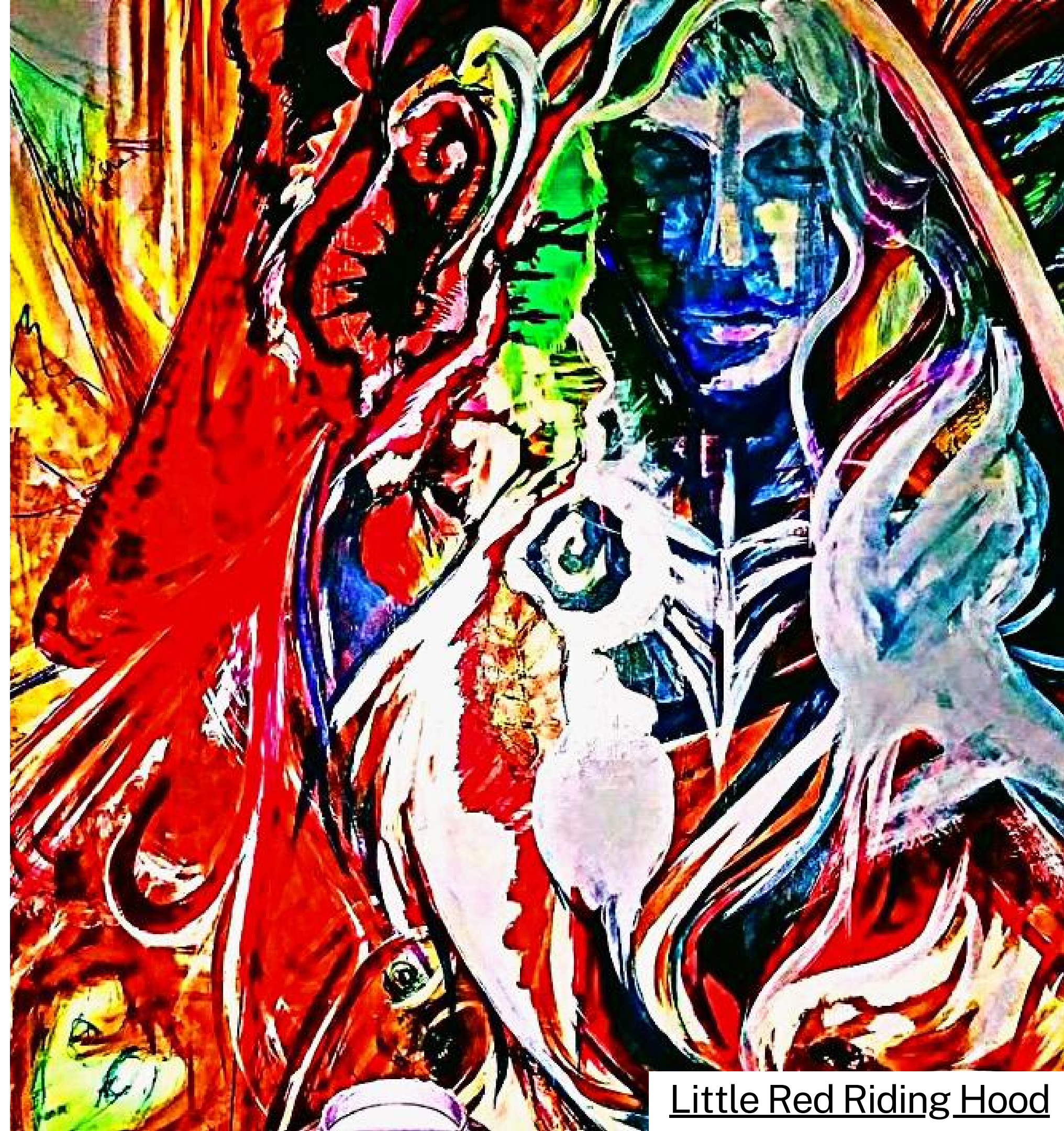
Goals

The National Portfolio Day Association needed to recover its website and had trouble gaining control of it. They hired Shaibit Solutions in hopes of fully recovering the website and its precious data before the deadline.

Results

We reduced the website (with over 100 active plugins) to a much smaller footprint of 39. After over 200 hours of fixing thousands of bugs on the NPDA website, there were so many conflicts that we had no choice but to rebuild the database with MySQL code line by line. The website speed also went from 5.5 seconds to 2.2 seconds, optimized all images, and created server infrastructure to make sure NPDA is prepared for modern threats.
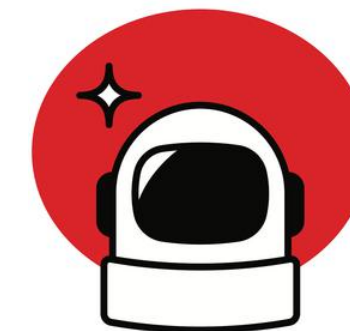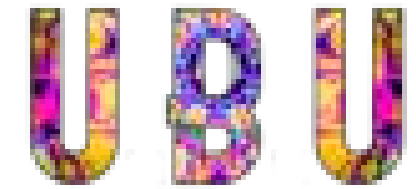

Little Red Riding Hood

Strategy

Shaibit Solutions did it's best with a difficult situation. There were conflicts that made it impossible to secure the large Wordpress website in a time-sensitive manner. We worked to do everything we could including rebuilding the website's SQL database.

Originally, NPDA's website was hosted on GoDaddy. We have run into many of our clients having trouble with GoDaddy servers and have migrated at 9 others that same month only a few months before the 1.2 Million user breach of sensitive information including usernames and passwords. We potentially saved the NPDA hundreds of thousands of dollars in damages by making sure their website was being managed by a secure hosting provider, PCI Compliance and proper security.

Shaibit worked closely with and consulted NPDA to find the best solutions to very difficult problems within their website functionality.

Businesses We've Impacted

npda — NATIONAL PORTFOLIO DAY ASSOCIATION

Joey Lieber MUSIC

richrange

phusion+

WY

Project ART

UBU

JAB INDUSTRIES, INC.

The POSHED KNOT

A21 A21.org

Dryve rentals

b

Project ONE Construction, Corp.

P

Kanab Agent

References

Dan Kraus Art

Email: dan@dankraus.art

⭐⭐⭐⭐⭐

A great company that built my website and guided me along with the tools I need to maintain my own site. I am able to easily add pictures and text and have a store with a shopping cart! Always ready to answer any questions in a reasonable amount of time. These guys are great!

The Poshed Knot

⭐⭐⭐⭐⭐

Josh at Shaibit Solutions has been outstanding. I can't express how much I appreciate his advice, professionalism, and talent. I am ready to answer my questions, help me solve problems, and bring my business to the next level. His marketing strategies have helped transform how we do business. We look forward to long-term marketing services and highly recommend Shaibit Solutions.

News Magazine

⭐⭐⭐⭐⭐

Going into it, I had no idea of what to do or even where to start. They kept in communication with me from start to finish, came up with new ideas, helped solve problems, and gave me important tips for maximizing productivity and reach.

Project ART UBU

Email: anastasia@projectartubu.org

⭐⭐⭐⭐⭐

Working with Shaibit is a unique and authentic experience. Their approach with branding, collaborations, and brainstorming new ideas are the freshest I've yet to experience.

Absolutely Awesome Media

⭐⭐⭐⭐⭐

I was apprehensive about working with another web design company after being let down by three others. Totally put my mind at ease after speaking to Josh and the team here!!

Their professional attitude helped renew my trust and confidence in working with a company that actually sits down and takes time to listen to both your short-term and long-term goals.

I now have a website, logo, branding, and funnel that makes it easier for people to transition through, which will help onboard clients more efficiently.

I'll definitely be advising clients and friends to contact them, as well as utilize them on future campaigns!

The Perks of Shaibit

Growing your business is no easy feat. These are the perks of working with our digital marketing company, Shaibit Solutions.

Innovation

Shaibit Solutions goes to great lengths to innovate with purpose and maximize untapped potentials in the market.

Experience

We have decades of combined experience in creating valuable solutions for businesses that want to grow.

Support

We support our clients as they grow, and provide excellent customer service solving their biggest pain points and problems.

Problem Solving

We consider ourselves problem solvers first and marketers second. Finding solutions to your problems is what matters most.

Results-Oriented

Design is great, but without great results, it won't do much good. Shaibit does its best to help businesses grow with that in mind.

Efficient

Our efficiency has saved our clients time, money, and other important resources. We love finding ways to help customers maximize their savings.

The sky of success is limitless.

Let's Grow Together