

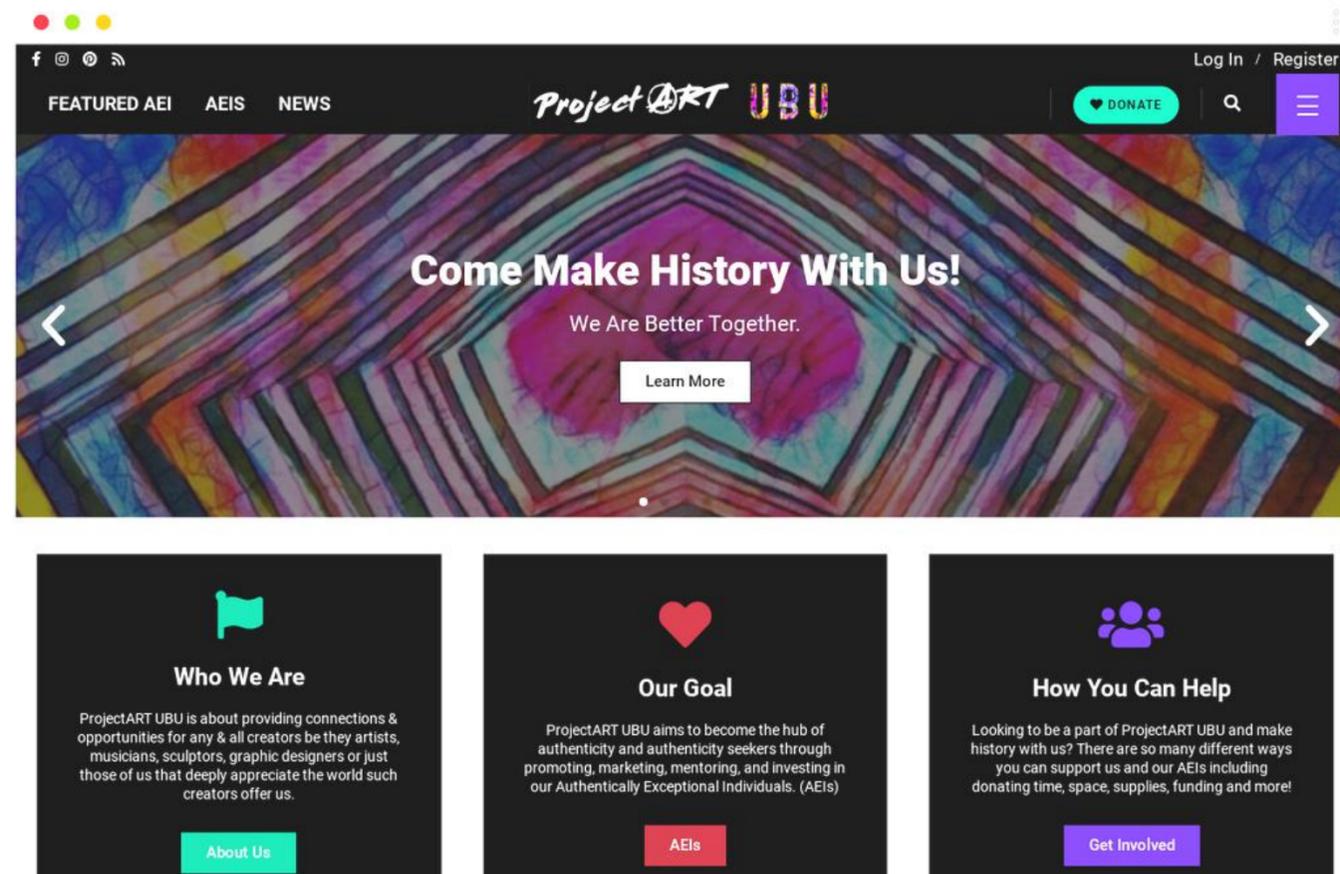
## ProjectART UBU

# From PDF To Show- Stopping Humanitarian Nonprofit.

Starting with a PDF and a dream, we created the infrastructure for the brand ProjectART UBU. A nonprofit brand for artisans.

We developed the branding, website, advertising, and marketing plans to maximize the company's growth.

The website features recurring donations, membership systems, frontend membership access, and much more.



# ProjectART UBU

## Goals

ProjectArt UBU tasked Shaibit Solutions to create everything, essentially turning a concept on paper into a real non-profit company to help artisans and creatives. Their funding goal upon launch was to raise \$10,000 in funding.

## Results

Shaibit Solutions developed infrastructure to enable ProjectART UBU to operate as efficiently as possible. We were able to successfully help ProjectART UBU launch and helped them achieve 150%+ of their funding goals.



## ProjectART UBU

### Strategy

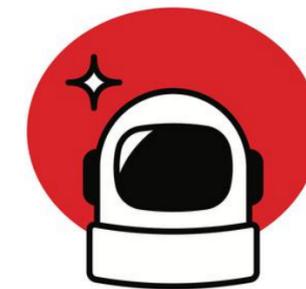
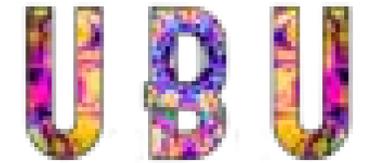
Shaibit Solutions developed ProjectART UBU's brand spending hundreds of hours on understanding their core mission and developing actionable plans to implement systems to help them achieve their goals.

Going step by step from branding, to web development, marketing strategy, infrastructure, and developing plans to expand the concept in a way that will positively affect millions of people.

We even handled the fulfillment of all ProjectART UBU's collateral including flyers, business cards, and more.



# Businesses We've Impacted



Kanab Agent

# References

## **Dan Kraus Art**

Email: dan@dankraus.art



A great company that built my website and guided me along with the tools I need to maintain my own site. I am able to easily add pictures and text and have a store with a shopping cart! Always ready to answer any questions in a reasonable amount of time. These guys are great!

## **The Poshed Knot**



Josh at Shaibit Solutions has been outstanding. I can't express how much I appreciate his advice, professionalism, and talent. I am ready to answer my questions, help me solve problems, and bring my business to the next level. His marketing strategies have helped transform how we do business. We look forward to long-term marketing services and highly recommend Shaibit Solutions.

## **News Magazine**



Going into it, I had no idea of what to do or even where to start. They kept in communication with me from start to finish, came up with new ideas, helped solve problems, and gave me important tips for maximizing productivity and reach.

## **Project ART UBU**

Email: anastasia@projectartubu.org



Working with Shaibit is a unique and authentic experience. Their approach with branding, collaborations, and brainstorming new ideas are the freshest I've yet to experience.

## **Absolutely Awesome Media**



I was apprehensive about working with another web design company after being let down by three others. Totally put my mind at ease after speaking to Josh and the team here!!

Their professional attitude helped renew my trust and confidence in working with a company that actually sits down and takes time to listen to both your short-term and long-term goals.

I now have a website, logo, branding, and funnel that makes it easier for people to transition through, which will help onboard clients more efficiently.

I'll definitely be advising clients and friends to contact them, as well as utilize them on future campaigns!

# The Perks of Shaibit

*Growing your business is no easy feat. These are the perks of working with our digital marketing company, Shaibit Solutions.*

## **Innovation**

Shaibit Solutions goes to great lengths to innovate with purpose and maximize untapped potentials in the market.

## **Problem Solving**

We consider ourselves problem solvers first and marketers second. Finding solutions to your problems is what matters most.

## **Experience**

We have decades of combined experience in creating valuable solutions for businesses that want to grow.

## **Results-Oriented**

Design is great, but without great results, it won't do much good. Shaibit does its best to help businesses grow with that in mind.

## **Support**

We support our clients as they grow, and provide excellent customer service solving their biggest pain points and problems.

## **Efficient**

Our efficiency has saved our clients time, money, and other important resources. We love finding ways to help customers maximize their savings.

The sky of success is  
limitless.

**Let's Grow Together**